

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice to the unitholders of ICICI Prudential Balanced Advantage Fund (the Scheme)

Notice is hereby given to all the unitholders under the Scheme that the NAV's of six plans under the said Scheme for March 02, 2017 were uploaded on the website of Association of Mutual Funds in India (AMFI) and ICICI Prudential Asset Management Company Limited (the AMC) before 9 p.m. on March 2, 2017. However, on account of revision in price of one security by an independent valuation agency on March 3, 2017, the NAV's of the plans under the said Scheme have been re-uploaded on the website of AMFI and the AMC on March 3, 2017. The investors are requested to visit the AMC's website viz. www.icicipruamc.com to check the current NAV's of the plans under the said Scheme. Please note that all the transactions with NAV applicability of March 2, 2017 have been processed under the revised NAV.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Sd/-

Date: March 03, 2017 Authorised Signatory

No. 006/03/2017

CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.